



Ephrata Chamber of Commerce
Board Meeting Minutes
April 8, 2015

Attendance: Deb Adams, Peggy Muchlinski, Alayna Lodi, Kevin Danby, Valli Millard, Danielle Langley, Kerry Moser, Roger Johnson, Cory Pickeral, Ray Towry, Jeannie Olson

Guests: Cyndi Harr

Call to order: 7:04 AM

1. **Approval of Previous Minutes:** Minutes of the last meeting were reviewed and approved.
2. **Profit and Loss:** The profit and loss was reviewed, highlighting that the auction net profit is \$15,733.14, however there are still some outstanding invoices and one credit card statement. The amount of \$4569.95 was to be taken out of the expenses because that was the cost for the Jamaica trip, which would leave the “actual” expense amount of \$9064.28. The Profit and Loss was approved.
3. **Committees Reports**
 - a. **Ephrata Chamber Business Connections :** Deb reported that financially the ECBC and TSB accounts are sitting pretty well. The TSB group looked over the advertising calendar at the last meeting and will be getting the TSB message out on a consistent basis through Facebook and the Grant County Journal. The main event for TSB funding will be the Basin Summer Sounds Car Show with the proceeds going to benefit TSB. The group is getting started on the Chamber books. They are currently looking for high school students who would be interested in helping out with the books for a senior project, as to reduce the large work load that the books will produce. The downtown renovations and a plan to move forward with the project was discussed and in order to do so a group specifically designed to work on this will need to be put together.
 - b. **Car Show-** An income and expense report was passed out to the board, noteworthy expense is the T-Shirts that will cost about \$1800. Advertising is going well for the group. Chris with Harrison’s came up with an idea to hold a treasure hunt during the car show in order to get people into the businesses. Water will be sold in a golf cart this year.
 - c. **Basin Summer Sounds** – Alayna reported that she turned in the Columbia Basin Foundation grant and is currently working on the Paul Lauzier grant to submit next week. A volunteer has been found to cover Alan’s position. Heather Hein will help out with vendors but has informed the group she will probably not be there the weekend of BSS. The alcohol permit and special events permit have been submitted. The next meeting is Thursday the 16th at 7am.

- d. **Auction** – Danielle reported that overall the auction went well. There were things that will definitely be done differently next year but overall the feedback from attendees has been positive. It looks as though net profit will be a little less than last year, this could be due to a different crowd in attendance as well as less alcohol sales. Danielle spoke with Justin at Midway and they discussed having a limited bar next year of whiskey and vodka. Things that went well were: lots of seating and room to move around, food went very well and there was plenty for people to have. The food line seemed to move pretty quickly. Things that did not go so well were: Not enough high school helpers, long line at the door to get in, and ran out of pop and water. Noteworthy things to do next year: Ensure high school volunteers will be there, extra pop and water, have an expedited check-in line where people pre-register with their credit cards so all they have to do is pick up their bidder number.

4. Old Business

- a. **Phone Directory-** The directory was included in the hand-delivered Grant County Journal and extras were handed out at the meeting to the board members.
- b. **Empty Store Front Committee-** Deb reported that George still wants to be active and involved. The first thing that needs to happen is to get a committee together that is willing to work towards getting this project running.

5. New Business

- a. **New Chamber Member-** Ephrata Community Dental Clinic became a member of the Chamber. This dental office is an extension of Moses Lake Community Health and is located by the overpass in the “dental offices” off of Basin Street.
- b. **Lee Theater Advertising-** Danielle informed the board that advertising through Lee Theater is now being conducted through Matthew Glenco. Pricing would be \$100 a month for a 10 second clip. The board asked if Danielle could contact Matt and see about a cheaper option, maybe a non-profit rate, or advertising just one month at a time for specific events, as well as advertising at the Moses Lake Movie Theater as that may be more effective when advertising events.

- 6. **Business After Hours:** The next Business After Hours will be on April 14th at Washington Trust Bank. Farmers Insurance will host Business After Hours in May which will be the 12th of the month.

7. For the Good of the Order:

- a. **Relay for Life Banner-** Susi Anderson contacted Danielle about gaining approval to hang a Relay for Life banner on Basin Street where the Sage ‘n Sun banner usually hangs. The board was unaware if we have any ownership of that banner so Ray volunteered to speak with Wes to see if it is the City or the Chamber that has ownership. If the instance that the Chamber does have

ownership, the board voted to allow Relay for Life to hang the banner on Basin Street.

- b. **Trips with Moses Lake Chamber-** There is an opportunity to travel with the Moses Lake Chamber to Washington DC this October. Danielle will advertise this opportunity so anyone in the community can take part. It was reported by the board that those members of the community who have gone on Chamber trips in the past have really enjoyed themselves and the cost is very reasonable.

8. Adjournment: The meeting was adjourned at 7:45 AM.