



**Ephrata Chamber of Commerce**  
**Board Meeting Minutes**  
December 10, 2014

**Attendance:** Ayla Wyman, Annetta Paolinelli, Deb Adams, Peggy Muchlinski, Jeannie Olson, Alayna Lodi, Kevin Danby, Valli Millard, Danielle Langley

**Call to order:** 7:04 am

1. **Previous minutes:** Reviewed minutes, did not see any changes that needed to be made. Motion was made to approve the minutes, motion was approved.
2. **Profit and Loss:** Profit and loss was reviewed and a motion was made to approve the P&L, motion was approved.
3. **Committees**

- a. **Ephrata Chamber Business Connections**

**Wine Walk-** Great attendance to the Wine Walk. Ordering glasses and the expense for that was discussed, there was a suggestion to order auction glasses at the same time as Wine Walk glasses so there is a price break on a larger order.

**Think Shop Buy Ephrata** – Banners are up and look great. Deb reported that some TSB volunteers got together and put together holiday booklets. There has been a good response with the booklets from the businesses. 200 booklets were put together this year instead of the 100 that were put together last year. There were some coupons in the booklet and it was mentioned that it would be nice to have more coupons in there to give people more of a reason to go into businesses.

**Car Show-** A poll was taken with the car show volunteers and they decided to do the car show one more year and then they would be done. It was reported if the Chamber could come up with an alternative event to hold downtown, the car show committee would be willing to step aside. There will be further discussion at the ECBC meeting about a plan of action and if it is too late to plan an event for the 2015 Basin Summer Sounds. It was mentioned that if the car show does one more year, we need to have someone from the board who is active with the committee, especially the money side of things to make sure that there is not another loss.

**Shop At Home-** Deb has ordered a couple of the books to see what they look like and what all is included in there. She will discuss book options at the ECBC meeting and see if we can do anything like that.

- b. **Basin Summer Sounds** – Alayna turned in the county grant on the 1<sup>st</sup> and reported that the City awarded BSS \$5000 for 2015. Alayna is beginning to look at setting up planning meeting dates.
- c. **Miracle on Main Street**- Danielle reported that things are going well with the planning of the event. There are close to 100 pre-entries that have been turned in for the fun run and quite a few floats for the parade. The committee will have one last meeting this morning to finalize the event.

#### 4. Old Business

- a. **Ephrata Brochure** – The brochures are finished and handed out to the board directors that were present to be taken to their business.
- b. **Chamber Phone Directory** – Danielle will get with Kerry to discuss this.
- c. **Banners**- Kevin and Alayna will both contact the PUD to see if they can get some help to hang banners in the fall when the family that is currently helping to hang banners is not available.
- d. **Chamber Education**- Danielle reported that the minutes and upcoming agenda for the board meetings are now on the Chamber website. She will get with Kerry and discuss publishing the agenda the Monday before the board meeting. The goal is to give people a way to find information about the Chamber.

#### 5. New Business

- a. **Business After Hours**- The next BAH is on the calendar for January 13<sup>th</sup> at Verizon. Danielle will double check with Verizon to make sure this is still okay since there is a new manager.

#### 6. For the Good of the Order

- a. Valli reported that she has been receiving emails from a billboard company that are coming through as though the Chamber is sending them. Other board members have mentioned that they have been receiving emails about this billboard as well.

#### 7. Adjournment – The meeting was adjourned at 7:51 AM.